

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE Attorney Docket No. 005222.00131

In the Application of Devitt, et al.)	
Applic	cation No. 09/910,159)	•
Filed:	July 20, 2001)	Examiner: Fishetti, Joseph A
For:	Rule-Based On-Line Product Selection)	Art Unit: 3627

RESPONSE TO OFFICE ACTION OF DECEMBER 23, 2003

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed December 23, 2003. The Examiner set a one-month period for response, thus making this response due on or before **January 23, 2004**. It is believed there is no fee due in connection with this filing. If a fee is due, the Office is authorized to charge such a fee to Deposit Account No. 19-0733.

The Applicant elects the claims listed as Group I (claims 1-11) with traverse.

The Remarks section starts on page 2.



CERTIFICATE OF EXPRESS MAIL (PATENT)

Attorney Docket No. 05222.00131

Express Mail No. EV 306399200 US Deposited January 23, 2004

I hereby certify that the attached correspondence, identified below, is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" under 37 CFR §1.10 on the date indicated above and is addressed to Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

By:

Devitt, et. al., U.S. Patent Application No. 09/910,159 for "RULED-BASED ON-LINE PRODUCT SELECTION"

- Transmittal Form (in duplicate)
- Response to Office Action (3 pages)
- Return Receipt Postcard

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January 23, 2004

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Date

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PTO/SB/21 (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE are required to respond to a collection of information unless it displays a valid OMB control number. **Application Number** 09/910,159 TRANSMITTAL ENTATRICE. Filing Date July 20, 2001 **FORM** First Named Inventor Devitt (to be used for all correspondence after initial filing) Group Art Unit 2165 **Examiner Name** Fishetti Total Number of Pages in This Submission Attorney Docket Number 05222.00131 ENCLOSURES (check all that apply) Assignment Papers After Allowance Communication to Fee Transmittal Form (for an Application) Group Appeal Communication to Board of Fee Attached Drawing(s) Appeals and Interferences Appeal Communication to Group Amendment / Response Licensing-related Papers (Appeal Notice, Brief, Reply Brief) After Final Petition Proprietary Information Petition to Convert to a Affidavits/declaration(s) Status Letter Provisional Application Power of Attorney, Revocation Other Enclosure(s) Extension of Time Request Change of Correspondence Address (please identify below): Certificate of Express Mail Terminal Disclaimer Express Abandonment Request **Return Receipt Postcard** Request for Refund Information Disclosure Statement CD, Number of CD(s) Please charge any additional fees or credit overpayment to Certified Copy of Priority Remarks Deposit Account No. 19-0733. A duplicate copy of this sheet Document(s) is enclosed. **0098 9009** Response to Missing Parts/ Incomplete Application Express Mail No. EV 306399200 US **LEB 0 3 500**¢ Response to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Kenneth F. Smolik Banner & Witcoff, Ltd.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case, Any comments on the amount of time you are required to complete this form should be send to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

I Smith